



International Exhibition on **HARDWARE & HAND TOOLS 2018**

5 – 8 DECEMBER 2018

SECC SAIGON EXHIBITION & CONVENTION CENTER

799 Nguyen Van Linh, District 7, Ho Chi Minh City, Vietnam

www.hardwaretools.com.vn

Organized by:

Vietnam National Trade Fair & Advertising JSC

Supported by:

Ministry of Industry and Trade of Vietnam

Vietnam Association of Mechanical Industry (VAMI)

HCMC Association of Mechanical-Electrical Enterprise (HAMEE)



CONTENTS

- ❖ Summary
- ❖ Introduction of Organizer - VINEXAD
- ❖ Introduction of Hardware and Hand Tools Expo 2018
- ❖ Contact

SUMMARY

- **Organized by:** Vietnam National Trade Fair & Advertising JSC.
- **Supported by:** Ministry of Industry and Trade of Vietnam
Vietnam Association of Mechanical Industry (VAMI)
HCMC Association of Mechanical–Electrical Enterprise(HAMEE)
- **Organized by:** Vietnam National Trade Fair & Advertising JSC.
- **Scale:** 350 booths with the displaying area of 6,500sq.m
- **Information Sponsors:**



- **Date:** 05th ~ 08th December 2018
- **Time:** 9:00am ~ 5:00pm from 05th ~ 07th December, 2018
9:00am ~ 3:00pm on 08th December, 2018

VINEXAD - Global Trade Promotion Partner

- Founded in April 1975 right under the Ministry of Industry and Trade, National Trade Fair and Advertising Company (Vinexad) is an enterprise specializing in exhibition, trade fair, advertisement and trade promotion activities inland and abroad.
- Successfully organizing 27 editions of Vietnam International Trade Fair - Vietnam Expo, 25 editions of Vietnam Medi-Pharm Expo, 21 editions of Vietfood & Propack Expo and many country solo shows in Vietnam such as Thailand Trade Exhibition, Zhejiang Export (Vietnam) Fair, Turkish Products Exhibition etc.



VINEXAD - Global Trade Promotion Partner

- Successfully organizing various Expositions, Vietnam Trade Weeks, Vietnam's Economy – Culture Shows worldwide.
- Organizing and participating in more than 100 inland or overseas trade fairs and exhibitions every year.
- Always leading in advertising technology. Implementing comprehensive services and trade promotion activities as required.
- Vinexad is now a right partner of international trade promotion agencies: KOTRA (Korea), ASSOCHAM (India), MATRADE (Malaysia), TAITRA (Taiwan)...



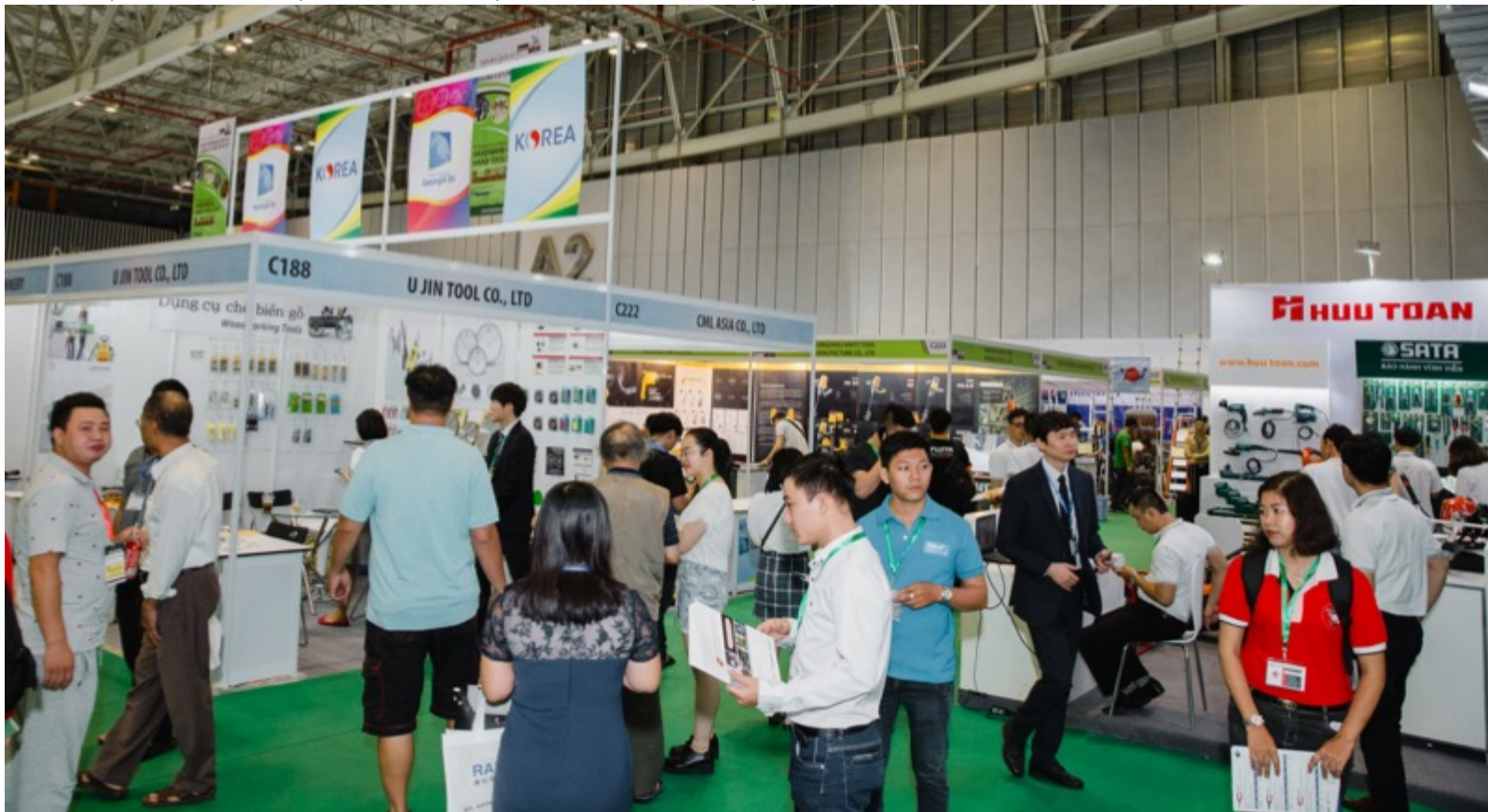
WHY EXHIBIT HARDWARE AND HAND TOOLS EXPO 2018 ?

- An **UNIQUE** sourcing & procurement opportunities on Hardware and Hand Tools in Vietnam.
- A place where display the most reputable **TRADEMARKS** in Vietnam and all over the world.
- An **EFFECTIVE** B2B channel – cooperative negotiation & agreement signing.
- **DIRECTLY** introduce, promote products and expand local consumption network.

Report of HARDWARE & HAND TOOLS EXPO 2017

Number of Exhibitors: 250 booths of 218 participants

• **Coming from 16 Countries and Territories:** Belgium, China, Denmark, Germany, Hong Kong, Italy, Japan, Korea, Netherlands, Spain, Malaysia, Taiwan, Vietnam, Thailand, Switzerland, USA.



Report of HARDWARE & HAND TOOLS EXPO 2017

- **Visitors: 12,790**
- + **Trade visitor:** 9,632
- + **Public:** 3,160
- **Activities:**
 - ❖ Seminar of Dialogue for Quality Infrastructure - Building ASIA's Future (Ministry of Economic of Japan)
 - ❖ Seminar on Applications of 3D Laser Scanning technology in Mechanical & Electrical industries - Innovative Solutions and Benefits (Hochiminh City's Association of Mechanical & Electrical Enterprises - HAMEE)
 - ❖ Seminar on Development Techniques & Process of Customer Oriented Product in the Context of Global Competition
 - ❖ Investigation delegation to Hiep Phuoc Industrial Zone, Nha Be Dist., Ho Chi Minh City



EXHIBIT PROFILE

Tools

- Hand Tools
- Power Tools
- Pneumatic Tools
- Car Care Tools
- Abrasives
- Cutting Tools
- Welding Equipment
- Garden Tools
- Other Tools & Equipments

Building Hardware & DIY

- Decorative & Furniture Hardware
- DIY Home Building
- Electric Equipment
- Automotive Supplies
- Paint & Chemical Products
- Metalware



EXHIBIT PROFILE

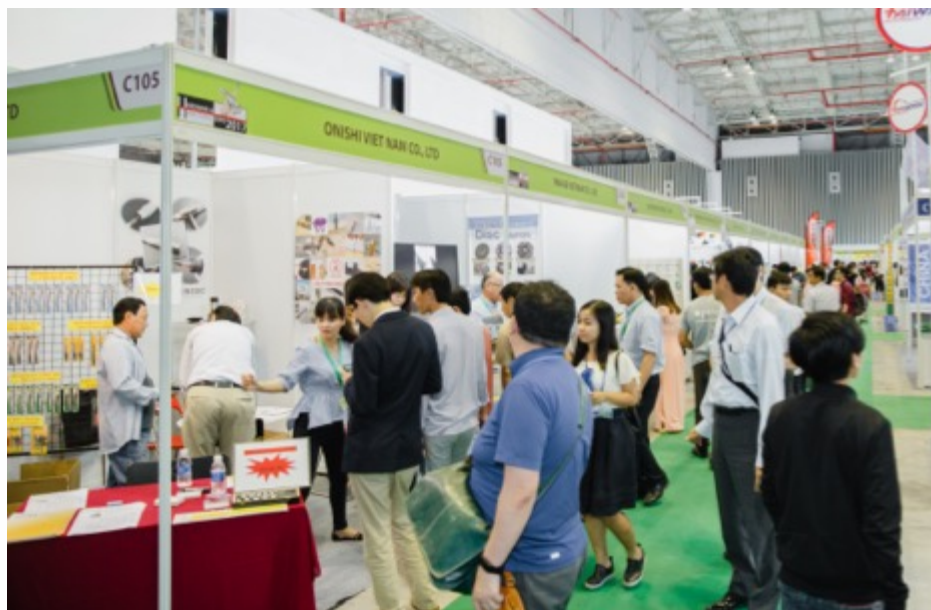
Fasteners

- Bolts, Screws & Clinch Bolts
- Mechanical Springs
- Pipe fasteners
- Fasteners' Manufacturing Equipment

Locks, Security & Work Safety

- Locks & Keys
- Safety Cabinet
- Security System & Equipment
- Anti-theft device & Alarm System
- Work Safety & Protection





VENUE

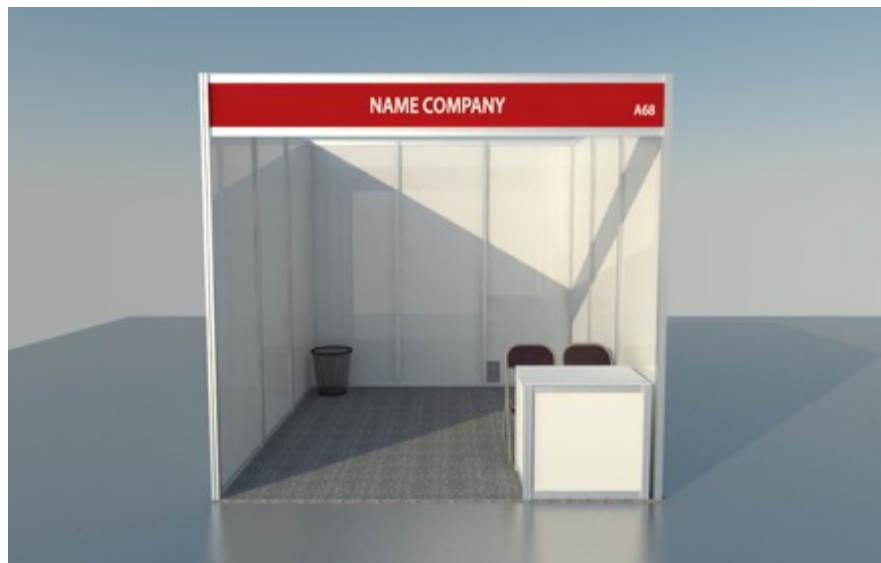
Saigon Exhibition and Convention Center (SECC)

Located in the heart of Phu My Hung New City, Saigon Exhibition & Convention Center (SECC) will be the largest, the most modern Exhibition & Convention Center of the South of Vietnam, and only 15 minutes from the centre of Ho Chi Minh City, 30 minutes from Tan Son Nhat International Airport.

The SECC is an international standard facility capable of satisfying the requirements of national and international conventions, large scale public and trade exhibitions, corporate meetings and specialized events.



RENTAL OPTIONS



1. **Package stand:** 2,600USD/ 9sq.m stand

- Carpeted (3m x 3m)
- 03 partitions
- Fascia with company name
- 01 in formation counter
- 02 chairs
- 01 waste paper basket
- 02 fluorescent tubes
- 01 electric socket of 05 Amp/220V

2. **Space only**

- Indoor raw space: USD 270/sq.m
- Outdoor raw space: USD 100/sq.m

Exhibitors will build their own stands

Electricity and carpet are not available

SPONSORSHIP PACKAGES

Becoming a Sponsor for our Exhibition is an opportunity for your company to obtain added values, making you outstanding from other participants. This is a means of honoring your company among exhibitors in Brand Promotion racing.

PREMIER SPONSORSHIP PACKAGES

Main Sponsor (1 company)	\$25,000
Co - Sponsor (5 companies)	\$15,000

(Please contact Organizer again for more detail information)

BRAND PROMOTION PACKAGES

Badge Sponsor (1 company)	5,000USD
Gift Sponsor (1 company)	4,500 USD
Document Bag Sponsor (1 company)	3,600 USD
Other Advertising Options (unlimited)	
Show Directory Advertising (inside page/ 4 colors)	500 USD
Company's brochure put into Document bags of VIP, media, exhibitors and visitors	1,000 USD
Company's banner at the front of main entrance of the Exhibition	1,000 USD

(Please contact Organizer again for more detail information)



CONTACT

VINEXAD National Trade Fair & Advertising JSC.

Exhibition & Event Dept.

Add.: No.9 Dinh Le Str., Hoan Kiem Dist., Hanoi, Vietnam

Tel: + 84-24-39340474 Fax: +84-24-39363085

H/P: + 84-913.368.489 (Ms.Kelly)

Skype: nhung1301

E-mail: nhungnh@vinexad.com.vn/ expo@vinexad.com.vn

Website: www.hardwaretools.com.vn

THANK YOU!

WE LOOK FORWARD TO YOUR CO-OPERATION IN THE NEAR FUTURE!

